



DAY 1. Si!TE – WEDNESDAY, OCTOBER 20

	TIME	SESSION GOALS & COMMENTS	COMPANY	SPEAKERS	MODERATOR
WELCOME	9.30 9.40	Welcome Si!TE	Si!TE	Pep Gay , Ruben Garcia, Lara Rodriguez	
	9.40 9.50	Welcome Consell d Eivissa	Consell Gobierno Insular	Salvador Losa Mari	
	9.50 10.00	Welcome Ayuntamiento Sant Josep	Ayuntamiento Sant Josep	Angel Luis Guerrero Dominguez	
	10.00 10.05	CHANGE			
INNOVATION	10.05 10.35	Sports Innovation: what's next	Microsoft	Jesús Serrano	NA
	10.35 10.40	CHANGE			
	10.40 11.05	Artificial Intelligence & Data Science	Oliver, Sbe, KSports	Jose Gonzalez, José Luis Rivas, Gustavo Metral	Guillermo Marin
	11.05 11.10	CHANGE			
	11.10 11.40	The accelerated digital transformation during COVID-19: challenges and solutions	3D Digital Venue, Rezzil, Seyu	Francis Casado, Tomas Vechy, Andy Etches	Rohn Malhotra
	11.40 11.45	CHANGE			
	11.45 12.15	Female leadership in sports and innovation	GSIC, Mediapro	Iris Cordoba, Carmen Fernandez	Francesco Anesi
	12.15 12.35	Networking Coffee Break			
INVESTMENT	12.35 13.05	Investment Trends in the Sports Industry	Fund Sports Business, Aser Ventures	Rodrigo Garza, Javier Sobrino	Rohn Malhotra
	13.05 13.10	CHANGE			
	13.10 13.30	Sports Photography Awards	Sports Photograpjy Awards	Simon Burton, Alan Walker	NA
	13.30 13.35	CHANGE			
	13.35 13.55	Sport for good	Phimfact investment	Walker Fonseca	NA
	13.55 13.55	CHANGE			
	13.55 14.00	Startups Presentations - INVESTMENT	Futboltek	Josu Arregui Montoya	Macbook Pro
	14.00 14.05	Startups Presentations - INVESTMENT	Delvy Abogados	Pablo Mancia	
	14.05 14.10	Startups Presentations - INVESTMENT	We Fish	Alberto Manuel Lorz	PC
	14.10 14.15	Startups Presentations - INVESTMENT	SBE	Isabel Guerra Quesa- da	Asus o DELL
14.15 14.20	Startups Presentations - INVESTMENT	Driblab	Salvador Carmona	Mac	
14.20 14.25	Startups Presentations - INVESTMENT	Soccer Planetet	Francisco Pérez Barreiro	NA	



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	14.25 15.25	LUNCH			
	15.25 15.55	Data-driven Sponsorship	FC Valencia	Josep Borell	NA
	15.55 16.00	CHANGE			
	16.00 16.30	Access control and the industry of entertainment	Amnesia, Dice, Cluber, Pacha	Aleix Giró, Olivier Geynet, Diego Lopez, David Tellez	Sofiya Goncharova
SPONSORSHIP	16.30 16.35	CHANGE			
	16.35 16.40	Startups Presentations - SPONSORSHIP	Fluss	Sebastian Montagnani	Lenovo
	16.40 16.45	Startups Presentations - SPONSORSHIP	Cluber	Javier Pazos	
	16.45 16.50	Startups Presentations - SPONSORSHIP	Clupik	David Acebes	
	16.50 16.55	Startups Presentations - SPONSORSHIP	Leverade	Antonio Romero	Macbook Pro
	16.55 17.00	Startups Presentations - SPONSORSHIP	NBN23	Miguel Bullon	
	17.00 17.05	Startups Presentations - SPONSORSHIP	TwelfthMan	Scott Ryder	Macbook Air
FITNESS	17.05 17.10	CHANGE			
	17.10 17.40	How COVID-19 has permanently changed the fitness industry	RealTrack Systems, "Under armour" (online)	Peter Demopolous, Lorin Hamlin (ONLINE)	Marquie Smith
	17.40 18.00	NETWORKING COFFEE BREAK			
FANS	18.00 18.20	Engage and know your fans : how to create a digital first experience	Canal+, Eleven Sports, LiveLike	Sebastien Audoux , Luis Vicente, Samuel Westberg	Javier Martínez
	18.20 18.25	CHANGE			
	18.25 18.55		Consell Insular Balear	Andoni Valencia, Juanjo Planells, Fatima Blazquez	
		NETWORKING 1-TO-1 WITH STAKEHOLDERS			



DAY 2. SITE - THURSDAY, OCTOBER 21

	TIME	SESSION GOALS & COMMENTS	COMPANY	SPEAKERS	MODERATOR
	9.30 10.00	Welcome Coffee	MC Welcome		
BUSINESS	10.00 10.20	Transforming organizations users into communities creating new monetizable assets	OWQLO	Nacho Trujillo	TBC
	10.20 10.25	CHANGE			
	10.25 10.45	Designing and monetizing a fan journey	Qiddiya Investment Company	Javier Martinez	NA
	10.45 10.50	CHANGE			
	10.50 11.15	Startups Investment Challenges	NBN 23, Driblab, Humanox, Delvy	Javier Bosch, Salvador Carmona, Ivan Conreras	Guillermo Marin
	11.15 11.35	Networking Coffee Break			
	11.35 12.05	The Future of Gaming and eSports	"Global Esports Federation" (On line) , LVP, Porsche	Chong Geng, Ivan Burgos, Jordi Soler	Marcos Eguillor
	12.05 12.10	CHANGE			
	12.10 12.40	Improving the gaming experience with VR and AR	Encom Games, Be Football, Play the game	Arturo Castello, Cesar Quintero, Oscar Soriano	Rafa Espinosa
	12.40 12.45	CHANGE			
ESPORTS	12.45 12.50	Startups Presentation - ESPORTS	Stredium	Josep Monti	
	12.50 12.55	Startups Presentation - ESPORTS	Job and Play	Sergio Segado	Macbook Pro
	12.55 13.00	Startups Presentation - ESPORTS	Outer Ring	Daniel Valdez, Ignacio Ferrer	PC
	13.00 13.05	Startups Presentation - ESPORTS	Big Center	Jean Sebastien	
	13.05 13.10	Startups Presentation - ESPORTS	The Breach Studio	Ferran Punti	PC
	13.10 13.15	Startups Presentation - ESPORTS	Freeverse	Toni Mateos	Macbook Pro
	13.15 13.20	CHANGE			
	13.20 13.40	Envisioning and formulating a business case for esports	MAD Lions	Marcos Eguillor	NA
	13.40 14.40	LUNCH			

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	TIME	SESSION GOALS & COMMENTS	COMPANY	SPEAKERS	MODERATOR
ESPORTS	14.40 15.10	Gamers' Health and Wellbeing	MAD Lions, Freedom & Flow, Movistar Riders	Jorge Schnura, Beatriz Crespo, Fernando Piquer	Arturo Castelló
	15.10 15.15	CHANGE			
	15.15 15.40	Esports & Gaming Boosted Innovation	Fluss, Asociación Andorra eSports Association, Big Center	Sebastian Montagnani, Sergio Segado, Jean Sebastien	Guillermo Marin
	15.40 15.45	CHANGE			
	15.45 16.15	Sports Academies as Destination	AFA, T3N Sports	Guillermo Tofoni , Kiyomi Cerezo	Francesco Anesi
	16.15 16.20	CHANGE			
	16.20 16.40	Open Innovation Processes: key concepts	GSIC	Iris Cordoba	NA
	16.40 17.00	NETWORKING COFFEE BREAK			
SPORTS ORGANIZATIONS	17.00 17.05	Startups Presentations - SPORTS ORGANISATIONS	Kaikoo	Juan Antonio Tejada	NA
	17.05 17.10	Startups Presentations - SPORTS ORGANISATIONS	Quazzartech	Miguel Ángel Ferreo Fernández	
	17.10 17.15	Startups Presentations - SPORTS ORGANISATIONS	My Play	Alessandro Plansmente	Macbook Pro
	17.15 17.20	Startups Presentations - SPORTS ORGANISATIONS	Oliver	Jose Gonzalez Ruso	
	17.20 17.25	Startups Presentations - SPORTS ORGANISATIONS	K-Sports	Gustavo Metral	
	17.25 17.30	Startups Presentations - SPORTS ORGANISATIONS	Kaudal		
	17.30 17.35	CHANGE			
	17.35 18.00	BlockChain & NFT-s	Stredium, Apiumtech, The Breach Studios, Freeverse	Josep Monti, Xavi Hidalgo, Ferran Punti, Toni Mateos	Guillermo Marin
	18.00 18.05	CHANGE			
	18.05 18.35	Creative content strategies in sports organizations	TwelfthMan, Inocuo The Sign	Alan Whiter, Inocuo, Arcadi	NA
18.35 18.40	CHANGE				
18.40 19.00	Sports Museums delivering innovative fan experinces	Legends Collection	Martin Ink, Marcelo Ordás	NA	
18.00 19.10	Si!TE Closure	Si!TE	Pep Gay, Ruben Garcia, Lara Rodriguez		